



**Town of Fountain Hills
Strategic Planning Project**



**Technical Advisory Committee
Proposed Agenda – February 22, 2005**

1. Project Manager's Report: Blackerby
 - a. Action plan
 - b. Volunteer job descriptions
 - c. Status of data analysis

2. Communications Subcommittee: Tyler
 - a. Review of design elements: Carozza
 - b. Project web site interactivity features: Carozza
 - c. Date to meet with volunteers
 - d. Status of volunteer job descriptions

3. Interviews: Hamblin

4. Speakers Bureau Subcommittee: Yordy and Hamblin

5. Youth Visioning Institute Subcommittee: Fiandaca and Leger
 - a. Event date
 - b. Date to meet with volunteers
 - c. Status of volunteer job descriptions

6. Town Hall Planning Subcommittee: Dunham
 - a. Date to meet with volunteers
 - b. Status of volunteer job descriptions
 - c. Discussion of how SWOT issues will be used in the strategic planning process.

7. Market Research Subcommittee; Focus Groups & Survey: Abramson
 - a. Date to meet with volunteers
 - b. Status of volunteer job descriptions

8. Next TAC meeting: Tuesday, March 01, 10:00 a.m. to 12:00 noon. Agenda items include:
 - a. Subcommittee reports (as needed)