



FOUNTAIN HILLS STRATEGIC PLAN

Our Town, Our Choices. A Road Map to the Future

Report to the Town Council July 7, 2005

Technical Advisory Committee:

Janice Abramson
Peggy Fiandaca
Councilmember Edwin Kehe
Roger Riggert

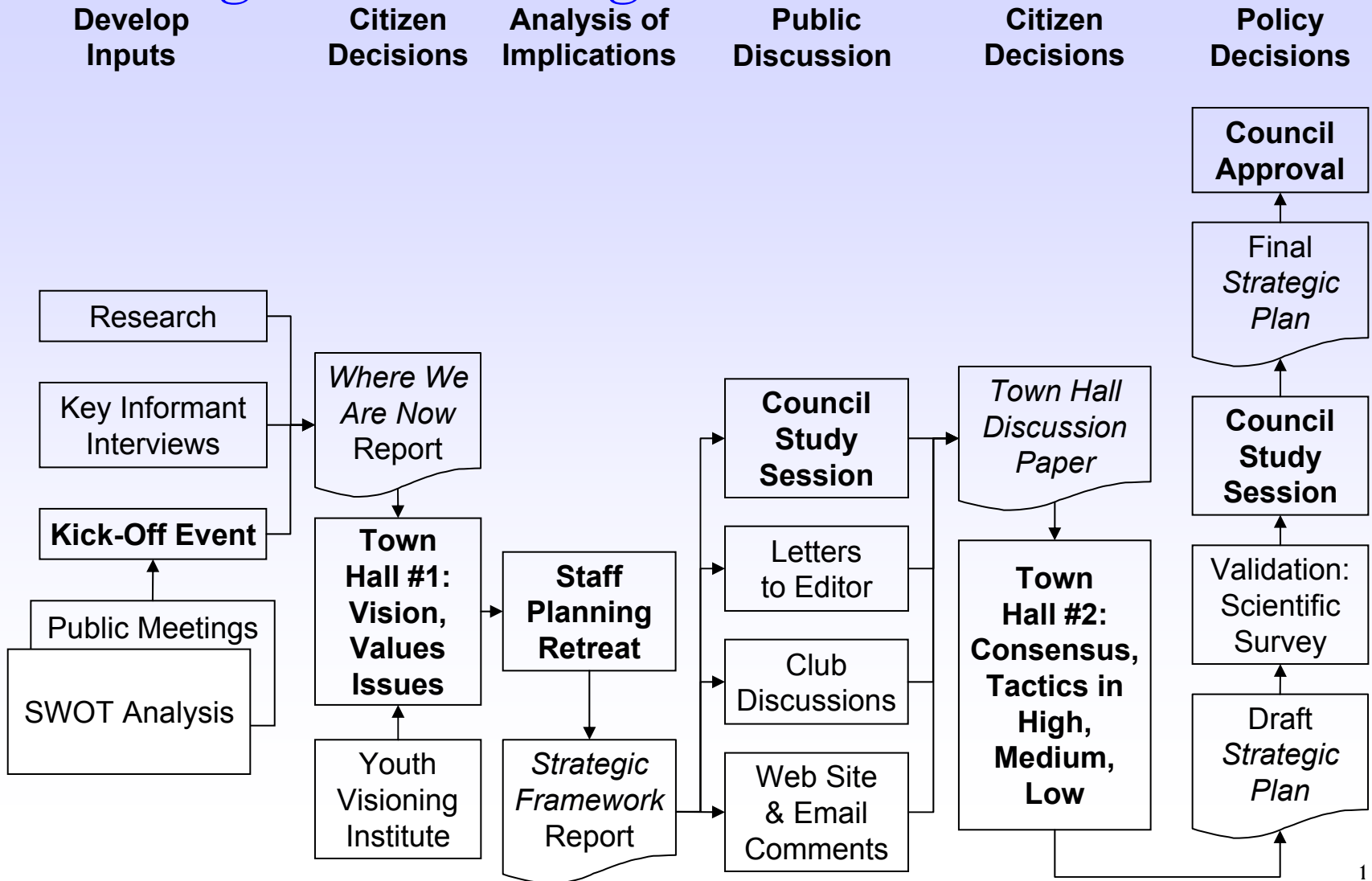
Curt Dunham
Jim Hamblin
Henry Leger
Mike Tyler

Tim Pickering, Town Manager
Phillip Blackerby
Francesca Carozza

Shaunna Williams
Lynne Brown
Charlotte McCluskey

FOUNTAIN HILLS STRATEGIC PLAN

Strategic Planning Process



FOUNTAIN HILLS STRATEGIC PLAN

Successes

- Kick-Off event: Jan. 29, 2005; 200 participants
- 35+ Civic Leaders interviews: Jan.-Feb. 2005
- Youth Visioning Institute: Mar. 16, 2005
 - ✓ 50 FHHS students
 - ✓ Multimedia visions
 - ✓ Co-sponsor, food: Civic Association
 - ✓ Host: FHHS
 - ✓ Organized & facilitated by volunteers



FOUNTAIN HILLS STRATEGIC PLAN

Successes (cont.)...

- Where We Are Now report for Town Hall registrants
- Town Hall 1: April 15-16, 2005
 - ✓ Over 270 participants Friday
 - ✓ Youth Visioning Institute presentations
 - ✓ Citizen speakers: Fountain Hills Then (Dan Foster) & Now (Curt Dunham)
 - ✓ Keynote: Catherine Connolly, League of Arizona Cities & Towns



FOUNTAIN HILLS STRATEGIC PLAN

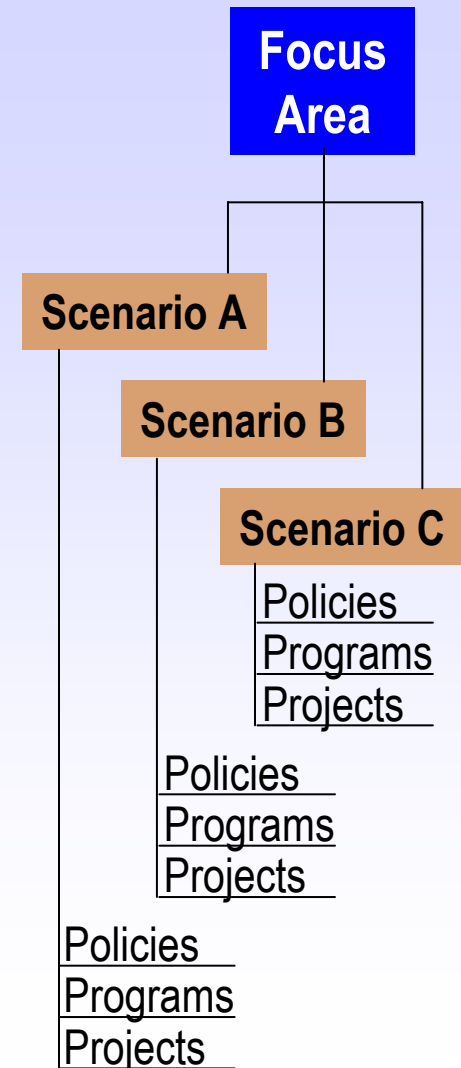
Successes (cont.)...

- Town Hall 1: April 15-16, 2005 (cont.)
 - ✓ Over 175 participants Saturday
 - ✓ Small group discussions
 - ✓ Volunteer outside facilitators
 - ✓ 89-95% Satisfied
 - ✓ 36-54% “Excellent”
 - ✓ 1-3% Dissatisfied
 - ✓ 74% Evaluation response rate
- Volunteer participation:
Thousands of hours



In Progress...

- Strategic Choices report
 - ✓ 10 Focus Areas
 - ✓ Scenarios based on possible goals
 - ✓ Scenarios are strategic choices
 - ✓ Implementation:
Policies, programs & projects
 - ✓ Staff estimated costs
 - ✓ Costs show impact per household
 - ✓ Distribution: Town Hall 2 registrants and public



10 Focus Areas

- Small-Town Atmosphere & Town Identity
- Commercial Vitality & Business Development
- Housing & Affordability
- Preservation of the Environment
- Parks & Recreation
- Arts & Culture
- Governmental Financial Stability
- Municipal Government Services
- Education: Higher & Continuing Education & Support of Educational Excellence
- Physical Planning: Zoning & Architecture

In Progress (cont.)...

- Newsletter #2: Early July
 - ✓ Introduce Focus Areas
 - ✓ Invite Town Hall 2 registration
- Informed Choices Workshops:
 - ✓ Town Finances: July 13
 - ✓ Charter Government: July 20
 - ✓ Architectural & View Controls: July 27
 - ✓ Parks Standards: Aug. 3
- Town Hall 2: Aug. 13 – Community Center
 - ✓ 1 day: 8:00 a.m. – 4:00 p.m.
 - ✓ Advance registration required

Still to do...

- Newsletter #3: Sept. 2005
 - ✓ Results of Town Hall 2
 - ✓ Focus on Town Finance
- Draft Strategic Plan
- Citizen survey: Sept.-Oct. 2005
 - ✓ Purpose: Augment input from Town Hall 2
 - ✓ Valid random sample of adults: ≈ 400
- Town Council Work Session: Oct. 2005
- Town Council consideration: Dec. 2005
- Implementation: Jan. 2006 +

Challenges

- Educating residents on the issues
- Engaging ongoing public involvement in citizen-driven strategic planning process:
 - ✓ Monitoring
 - ✓ Evaluation
 - ✓ Adjustment
 - ✓ Periodic update
- Implementing Strategic Plan starting in 2006
 - ✓ 2005 Strategic Planning Process is Preamble