1 Strategic Vision¹:

The City of Phoenix will be the Most Kid Friendly City in the Country

6 Defining Statements²

1. All Youth will succeed in and complete a quality K - 12 education	2. All youth will succeed in post secondary education and/or a chosen career to become financially self-sufficient as adults	3. All youth will physically and emotionally thrive.	4. All youth will make positive contributions to our community	5. Our community will provide a healthy, supportive, and safe environment for all families.	6. Our community will build an effective and sustainable youth development and education network.
2-6 Key Elements ³	2-6 Key Elements	2-6 Key Elements	2-6 Key Elements	2-6 Key Elements	2-6 Key Elements

What is a Strategic Vision? A Strategic Vision is a statement of future intention by a particular entity (the City of Phoenix) about a particular priority focus (children and youth) that is intended to bring together all of the efforts of the entity and its partners into a common effort that will improve both the conditions and the quality of life for all those involved. It serves as both a public statement of direction to rally the entity and its partners, and as a management tool that facilitates common program and cross program focus and guides allocation of resources towards relevant measurable outcomes.

² What is a Defining Statement? A Defining Statement elaborates one of the 5-12 important components of a strategic vision. It answers the question, "How would we know if we had realized our strategic vision?, What would we see in place?"

³ What is a Key Element? A Key Element specifies one of the priority areas or structures that must be developed / addressed to ensure the successful realization of a Defining Statement. Key elements are the bridge to program goals, priorities for partnerships and collaboration and tracking of measurable indicators.

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	2-6 Key El	ements per Defining Sta	itement	 I	Т			
✓ All schools will provide quality education in a safe environment. ✓ All children will enter kindergarten ready and able to learn. ✓ All children will be performing at grade level in reading by 3 rd grade as a foundation for core subjects ✓ All youth will successfully transition into and complete a high school education. ✓ All youth will develop their creative abilities.	✓ All youth will develop workplace skills. ✓ All youth will develop skills for 21st Century employability. ✓ All youth will have effective career and educational counseling. ✓ All youth will have access to the resources for a quality post secondary education.	✓ Youth will have the knowledge, resources and skills to make positive choices and life decisions ✓ Youth will practice good nutrition and daily physical activity to maintain their health ✓ Youth will have access to a caring relationship with at least one adult ✓ Youth will have access to quality health care	 ✓ All youth will have the opportunity to serve their community ✓ All youth will have a voice in the community through various means of creative expression, community involvement, and civic engagement. ✓ Adults will be responsible stewards in developing leadership opportunities for youth to build their skills. ✓ Youth will be fully integrated into community planning processes, boards, commissions, and advisory committees ✓ Our community celebrates youth expression, diversity, and positive contributions. ✓ Our community will seek standard as well as innovative means to communicate, publicize and reinforce the rich value of our youth. 	✓ All youth will have access to safe, healthy places beyond regular school (or session or school session) hours. ✓ All families will have access to needed resources. ✓ All families will have access to recreational and cultural amenities. ✓ Our community will develop and foster strong neighborhoods. ✓ Our community will recognize that the diversity of our members is our strength.	 ✓ Our community will effectively market activities available for youth and families. ✓ Our community will identify and resolve systemic issues in order to promote the success of youth. ✓ Our community will establish city-wide baseline outcomes and benchmarks based on consistent, reliable, and valid data. 			