



**TOWN OF FOUNTAIN HILLS
STRATEGIC PLANNING PROCESS
Our Town. Our Choices.
A Road Map to the Future**

**Town Hall I: April 15-16, 2005
Small Group Discussion Notes**

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What do you like about Fountain Hills, and what would you change?

<i>Like</i>	<i>Change</i>
Natural environment	Cost of housing
Views	Transportation
Distinct/different types of homes	Educational structure
Involvement with neighbors	Appearance of streets
Volunteerism	Gated communities/loss of neighborliness
Small town atmosphere	We vs. they attitude
Climate	Swim resources
	More facilities...less travel
	Political partisanship

Core Values

- Citizen involvement and respect
- Environment
- Quality of life
- Well planned facilities and amenities
- Education
- Appreciate input/listened to
- Sense of belonging

- Respect for the natural environment
- Public safety
- Quality education
- Sense of permanence
- Tradition
- Citizen involvement
- Arts in community
- Standard of living
- Sense of community
- Water conservation
- Protect environment
- Feel appreciated
- Respect citizen input
- Dark skies
- Recreation facilities
- Parks
- Access to mountains
- Better local public transportation
- Better commuter transportation
- Socio economic diversity. Cost of housing.
- Trust in local government

Vision

- Volunteers and citizens still drive the community. Government responsive to them.
- Strong partnership with our neighbors. Scottsdale, Fort McDowell, Salt River
- Community of diverse ages and socioeconomic levels including housing
- World class fire, police, and emergency services with urgent care available
- Strong organizations and clubs partnership within town
- Growth and density limited
- Small town grown up and sophisticated, strong sense of community
- Thriving town center has been developed, multitude of activities
- Architectural compatibility, diverse building that are not tall
- Views and unique relationship with nature has been preserved
- Premier school district in AZ, offering life long learning and a community college
- Town is fiscally sound, reliable revenue streams
- Cultural center, known for its experiences in the arts, events and traditions
- Multimodal transportation planning is successful, including public transportation
- Access to open spaces, hiking and walking facilities, open spaces, hiking
- Environmental stewardship, natural desert, dark skies, air and water quality
- Sophisticated adult community
- Downtown shops/dining/pedestrian/entertainment/old town Scottsdale/only newer
- Diverse family oriented
- Intergenerational population
- Renovated artist colony

- Beautiful desert environment
- Outdoor recreation flourishing
- Well planned density
- Recycling center
- Maintain preservation of land
- Able to deal with development of other neighbor communities
- Trusted local government
- Maintain appropriate mix of permanent residents
- Partner with other communities for shared resources
- Variety of housing options
- Model school system
- Adult/higher education sites
- Trolley system
- Increased range of employment opportunities
- Urgent care facility/clinic (24 hours)
- Funding for these items sources
- State of the art aquatic center
- Small town traditions
- Add/develop more activities

Vision Attainment Strategies

- Increase density in specified areas
- Citizens stay involved in this process
- Develop diverse citizens committees to follow through on strategic planning
- Establish design plan and oversight committee
- Provide employment subsidy designated police, fire, teacher services
- Provide housing subsidy
- Educate voting public about desirability of vision
- Acknowledge and resolve trust problem between citizens and government
- Decrease class size in schools
- Vote on relevant issues
- Expand HS campus to include lifelong learning activities
- Share resources/facilities to achieve vision elements
- Communicate with neighbor communities about mutual issues and benefits
- Negotiate toward mutual gain
- Develop major cultural event, i.e. Spolelto, Pageant of Masters
- Develop heritage component in collaboration with neighbor communities
- Develop arts center
- Explore tubing opportunities with Indian governments
- Develop "intra" city transportation (work with Chamber of Commerce)
- Acquire more "park..indoor and outdoor" land and facilities
- Devise innovative strategies to fund vision elements
- Establish grant writing division
- Find and grow stable funding source

- Find ways to get more tax money back to FH
- Research what other communities have done to expand healthcare services
- Create a Town lottery to diversify funding sources
- Open washes to public access
- Devise ways to increase comfort for outdoor activities in summer
- Maintain and improve infrastructure (electricity, water, gas, fiber optics)